







Ball Horticultural Company is a global leader in the research, breeding, production, and marketing of ornamental plants. Headquartered in West Chicago, Illinois, USA.

Ball has a strong presence in over 20 countries and a legacy that spans more than 100 years.

With a passion for innovation and sustainability, Ball offers a wide range of high-quality seeds, TC, plugs, cuttings, and young plants for annuals, perennials, cut flowers, vegetables, and indoor plants, delivering superior genetics and performance.

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Achillea

SASSY SUMMER SERIES

- Natural characteristics that helps them avoid diseases specially those from bugs.
- Only Cut Flower variety.
- Vibrant unique colors.
- Travels well.
- Ideal for indoor and outdoor green house and fields production.









SANGRIA

TAFFY



Product Type: Perennial. 2 yr plant (yellow), others: Annual Stem Height: 70-90 cm

Crop Time: Lemon 14-22 weeks, Sangría y Taffy 14-21 weeks

Planting Density: 6 plants/m²



Ageratum

JJ

- Useful as a filler in floral arrangements, adding color and texture to showcase more dramatic flowers.
- Fuzzy flowers with purple shades.







Product Type: Annual Stem Height: 70-75 cm

Crop Time: 13 weeks from planting to harvest, 5 weeks in harvest spam (Annual)

Planting Density: 28 plants/m²





Alstroemeria

AMANCAY & AURA SERIES

- Big flowers with thick stem
- Long lasting vase life
- Hard foliage in vase
- Color stability
- High productivity





AMANCAY TANGARINE



AMANCAY LYCHEE



AURA LAVENDER



AMANCAY RED



AMANCAY FRUIT DRAGON



Product Type: Perennial Flower size: 3.9 cm Stem length: 80-100 cm Density: 3.2 plants/m²

Productivity: 2 stems/plant/wk



Campanula

CAMPANA

- Large flower heads with strong stems, have good foliage and are 100% top-flowered
- Perfect filler that gives an elegant, delicate and feminine look to arrangements
- Uniform plants with short harvest window







DEEP BLUE IMPROVED

LILAC



WHITE



PINK



Product Type: Annual Stem Height: 76 cm

Crop Time: 10-11 weeks from planting to harvest Planting Density: 64 plants/m² net (6 plants/ft² net)



Carthamus

- Uniform stem length across the series
- Excellent for fresh and dried use
- Can also be used green when harvested young
- Useful for indoor and outdoor professional cut flower production programs







GRENADE



Product Type: Annual Stem Height: 81 cm

Crop Time: 16 weeks from planting to harvest

Planting Density: 80 plants/m² net



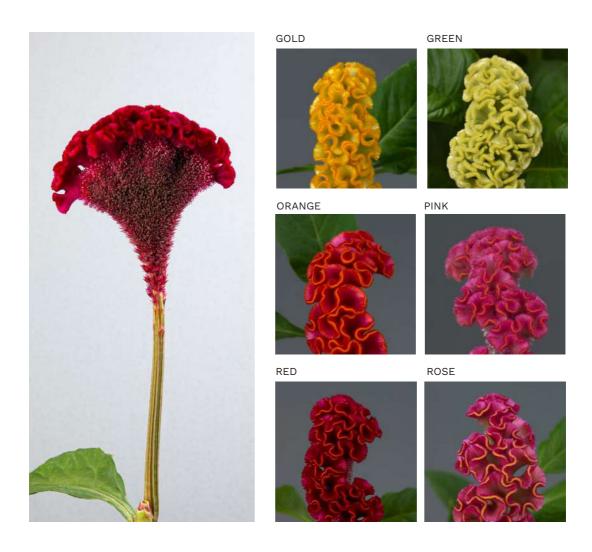
Celosia

CELOSIA NEO $^{\text{TM}}$

- Features unique colours
- Produces larger flowers with a thicker comb than Bombay.
- Easy to work with for bouquets and flower arrangements due to smaller leaves







Product Type: Annual Stem Height: 71-102 cm

Crop Time: From transplant to finish 8 to 12 weeks



Celosia

CELOSIA SUNDAY™

- First professional cut version of the popular plume-shaped celosia.
- Full plumes and long, strong stems enhance high-end retail mixed bouquets.
- Short, programmable production time and high yield ideal for high-density programs.
- Excellent shippability and vase life.







BRIGHT ORANGE
BRIGHT PINK

CHERRY

DARK PINK

Product Type: Annual Stem Height: 71-102 cm

Crop Time: 8-12 weeks (field grown) & 12-16 weeks (greenhouse)

PLUGS & SEEDS I CELOSIA PG. 19





GOLD





Product Type: Annual Stem Height: 71-102 cm

Crop Time: 8-12 weeks (field grown) & 12-16 weeks (greenhouse)

Delphinium

GUARDIAN SERIES

- Very uniform blooming, making it easier to harvest
- Features double flower blooms that have unique colors excelling over other commercial varieties
- An essential choice for commercial cut flower growers as well as consumers: it provides a vertical element to flower arrangements, and its 3-color assortment makes for great solid bunches







BLUE



LAVENDER



WHITE



Product Type: Perennial Stem Height: 75 cm

Crop Time: 11 weeks from planting to harvest / 10 weeks from prune to harvest

Planting Density: 12-14 plants/m² net (2 plants/ft² net)



Delphinium

SUNSHINE SERIES

- Desired variety not only because of strong, tall, sturdy stems and big strong, true blue single florets but also because of its spray habitat and flowers that open all on top – hence, it is a perfect for bouquets
- A tissue-culture breeding breakthrough, it is highly programmable and provides very uniform blooming
- A novelty choice for commercial cut-flower growers and consumers – provides a true blue element to flower arrangements







Product Type: Perennial Stem Height: 60 cm

Crop Time: 12 weeks from planting to harvest / 9-10 weeks from prune to harvest

Planting Density: 10-12 plants/m² net (2-2.25 plants/ft² net)



Dianthus

AMAZON SERIES

- A programmable crop that can be produced all year round in cool climate conditions
- Performs as an exceptional filler in bouquets and, due to its strong quality stems and flowers, it makes a great solid bunch
- The shiny, glossy, very dark green leaves contrast with the neon color of the flowers
- Highly productive





LAVENDER MAGIC







NEON PURPLE



NEON DUO



ROSE MAGIC



Product Type: Annual Stem Height: 46-91 cm

Crop Time: 15-16 weeks from planting to harvest Planting Density: 42 plants/m² net (3-4 plants/ft² net)



PG. 26 CUTTINGS I DIANTHUS

Dianthus

PUNKY BALL

• Non flowering Dianthus.







Product Type: Annual

Stem Height: 50-60 cm / Size of head: 7-8 cm Crop Time: 16 weeks from planting to harvest Planting Density: 42 plants/m² net (3-4 plants/ft² net)

Dianthus

SWEET

- Offered in separate vibrant colors with no vernalization required
- Produces in each straight, long stem a very fragrant head packed with vibrant, lasting blooms and shiny leaves
- Focal flower that has a big impact presented in clusters and can also be used as a filler in bouquets
- Since it is a seed item and comes in a wide variety of colors, it is easy to program for peaks and different seasons







BLACK CHERRY



CORAL



CHERRY



DEEP PINK MAXINE



Product Type: Annual Stem Height: 50-60 cm

Crop Time: 13 weeks from planting to harvest Planting Density: 80 plants/m² net (3-4 plants/ft² net)

MAGENTA BICOLOR







NEON PURPLE

PINK

PINK MAGIC



PURPLE



PURPLE WHITE BICOLOR

RED



ROSE MAGIC



SCARLET



WHITE



Product Type: Annual Stem Height: 50-60 cm

Crop Time: 13 weeks from planting to harvest Planting Density: 80 plants/m² net (3-4 plants/ft² net)



Echinacea Purpurea

ECHINACEA

• Double flower form is eye-catching.





BUBBLE GUM



CRANBERRY



Product Type: Perennial. 1.5 yr plant Stem Height: 70-80 cm (Bubble Gum) Crop Time: 18 weeks from planting to harvest

Planting Density: 12 plants/m²

0 0



Gomphrena

GOMPHRENA QIS

- Vivid colour range makes these a Summer-long standout.
- Cut flower suited for greenhouse and outdoor production.
- Suited for fresh and dried usage.







CARMINE



ORANGE



RED



Product Type: Annual Stem Height: 77 cm

Crop Time: 15 weeks from planting to harvest

Planting Density: 21 plants/m²



Gomphrena

FIREWORKS

- More blooms per plant and unique "scaffolding" habit make Fireworks sparkle at retail, then explode with colour in landscapes and containers
- Vigorous, "tough as nails" plants are drought tolerant, low maintenance







Gypsophila

MIRABELLA

- Favorite medium size flower Gypsophila
- Similar to the Snowball, Mirabella does not require additional lighting to flower
- Has an upright plant structure with long internodes to prevent tangling, reducing loss of flowers in packing
- Very hardy plant with low mortality rates







Product Type: Perennial Stem Height: 60-80 cm

Crop Time: 18-19 weeks from prune to harvest / Harvest spam: 3-4 weeks

Planting density: 6 plants/m² net.

Plants are spaced in a quincunx pattern with 40 cms between plants.





Gypsophila

POLAR BEAR

- Large flower: +11mm
- Very white
- Easy to harvest due to its lateral angles
- Requires less light
- Weight greater than +38 gr







Product Type: Perennial Stem Height: 80 cm

Crop Time: 15 - 16 weeks from planting to harvest

Harvest spam: 3-4 weeks Planting density: 6 plants/m²





COLORFUL SERIES

- 1 Flush, which allows it to be programmed for special seasons
- Rose Violet is unique in its form with double flower
- Can be dried and will keep the color intact for a long period of time
- Desirable for high-quality and strong stems, bright flower colors, high productivity and many flushes
- Dressed in lavish colors, the flowers are firmly packed in the stem





HOT AND BRILLIANT NEW TRENDY COLORS

ORANGE LINE



APPLI BEAUTY



TASMANIA



ROSE VIOLET



Unique double flower shape

Product Type: Annual Stem Height: 80 cm

Crop Time: 13 weeks from planting to harvest and it keeps production for 11 weeks.

Planting Density: 6 plants/m² net (1 plants/ft² net)



MEADOW SERIES

- 2 year plant
- Meadow White Gelato: Vibrant white color.
- Can be dried and will keep the color intact for a long period of time
- Desirable for high-quality and strong stems, bright flower colors, high productivity and many flushes
- Dressed in lavish colors, the flowers are firmly packed in the stem





WHITE GELATO



VIOLET EYE



KAMUI VIOLET



EDEL BLUE



Product Type: Perennial 1.5 yr plant

Stem Height: 80 cm

Crop Time: 15 weeks from planting to harvest. Plant can last

for 2 years(white) and 1 yr in purples.

Planting Density: 6 plants/m² net (1 plants/ft² net)



SHOOTING STAR

- Limoniums are great fillers for bouquet arrangements. The plant structure create branches that give a lot of volume with just one stem
- The bright purple color brings life to this plant
- Very hardy and productive plant that is more resistant to pest an diseases than its competitors







Product Type: Perennial Stem Heigth: 80 cm

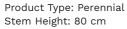
Crop time: 26 weeks from planting to harvest Planting density: 6 plants/m² net (1 plant/ft²) spaced in a quincunx pattern with 40cm between each line.

SILVER PINK

- This new series is fresh, essential and back in fashion for bouquets, corsages, and flower arrangements
- The light pink color brings delicacy and elegance to flower arrangement and is very much in style
- Very productive and hardy plant compared to its competitors
- The calix and flowers are firmly located in the stems, preventing them from shattering







Crop time: 26 weeks from planting to harvest Planting density: 6 plants/m² net (1 plant/ft²) spaced in a quincunx pattern with 40cm between each line.



SINZII

- A result of crossing Limonium Sinuatum with Limonium Perezii to combine the virtues of both varieties - sharp, solid colors and big panicles
- Stems grow completely flat, making them easy to pack but giving great volume when crisscrossed
- Suitable for bouquets and solid bunches can be dried with color intact for a long period of time
- Plants are hardy and productive, producing highquality strong stems





LILAC



DEEP LAVENDER



DEEP BLUE



SILVER



WHITE



Product Type: Perennial Stem Heigth: 90 cm

Crop time: 16 weeks from planting to harvest



SKYLIGHT

- The first true odorless hybrid Limonium in the market
- One of the most productive plants of its type
- Very hardy and resistant to pest and diseases
- Low mortality rate
- Soft purple color that is in demand







Product Type: Perennial Stem Height: 80 cm

Crop time: 26 weeks from planting to harvest Planting density: 6 plants/m² net (1 plant/ft²) spaced in a quincunx pattern with 40cm between each line.

Lisianthus

ABC SERIES

- Double flower Lisianthus with high petal counts
- Uniform plants finish 1 to 2 weeks before competitive varieties and reduce sensitivity to rosetting
- Plugs finish 1 to 2 weeks faster than comparable varieties and produce uniform crops
- Lisianthus flowers are not Ethylene sensitive, therefore do not shatter and are easy to ship
- ABC series comes in types 1, 2 and 3, so its available to grow in different conditions and seasons



BLUE BLOOM



BLUE RIM BLOOM



DEEP ROSE



Product Type: Annual Stem Height: 80-90 cm

Crop Time: 14-16 weeks from planting to harvest

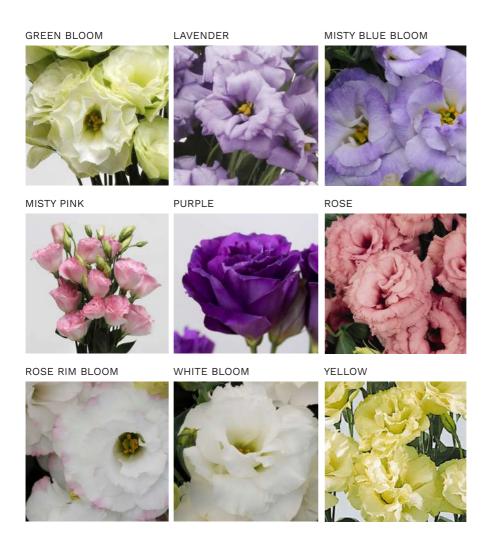
Planting Density: 64-84 plants/m² net (6-8 plants/ft² net)











Product Type: Annual Stem Height: 80-90 cm

Crop Time: 14-16 weeks from planting to harvest

Planting Density: 64-84 plants/m² net (6-8 plants/ft² net)

Lisianthus

FLARE SERIES

- Double-Flowered Lisianthus Flare displays an outstanding multi-flower form with high petal counts and bright strong solid colors on tall, strong stems
- Spray type Flare produces more flowers on the top of each stem that opens within a short window
- No pinching is needed to deliver top quality stems with multiple blooms on top, each resembling a bouquet
- With a very long vase life expectancy it is said that it "grows in" the flower arrangements as the buds keep opening while in the vases



DEEP ROSE



DEEP BLUE



WHITE



JADE



YELLOW



Product Type: Annual Stem Height: 80-90 cm

Crop Time: 16-17 weeks from planting to harvest

Planting Density: 64-84 plants/m² net (6-8 plants/ft² net)





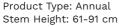


Marigold

XOCHI

- Xochi delivers stronger stems and richer colors than other commercial varieties. Xochi means "flower" or "princess of flowers" and is a shortened version of Xochitl, an ancient Aztec word used in Spanish today, most commonly in Mexico. Xochi offers the uniformity, good shipability and durability to meet the increasing consumer demand for Día de los Muertos and Halloween celebrations; good for use in bouquets and grower bunches
- Stronger peduncles than normal that will permit you to produce bigger heads that won't brake during shipping or when handled
- · Size and color are perfectly stable





Crop Time: 11 weeks from planting to harvest

Planting Density: 80-100 plants/m² net (7-9 plants/ft² net)







Matricaria

VEGMO SERIES

- Also called Feverfew, just one plant is loaded with sprays of the most adorable, white button flowers (Vegmo Snowball and Sunny Ball) or tiny daisy-like flowers (Vegmo Single). The plant has a strong sturdy, upright branching habit and makes a wonderful bouquet filler
- Excellent, fast year-round crop
- Good post-harvest life



SINGLE



SUNNY BALL



SNOWBALL EXTRA



YELLOW



Product Type: Annual Stem Height: 71-91 cm

Crop time: 14-15 weeks from planting to harvest

Planting Density: 80 plants/m²







Matthiola

KATZ SERIES

- The Matthiola Katz was named in memory of Mr. Philip Katz, who for many years promoted the Ball cut flower genetics
- This series combines all the desirable characteristics of the standard stock, such as sweet fragrance, bright and solid colors, plus an amazing full flower spike
- This full blooming spike makes it very desirable in flower arrangements, as well as in the growing bouquet business









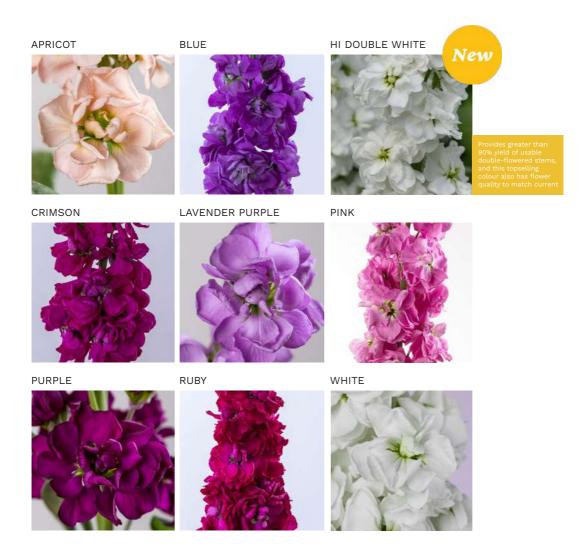
Product Type: Annual Stem Height: 81 cm

Crop Time: 9 weeks from planting to harvest Planting Density: 100 plants/m² net









Product Type: Annual Stem Height: 81 cm

Crop Time: 9 weeks from planting to harvest Planting Density: 100 plants/m² net

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Snapdragon

MARYLAND SERIES

• Well-defined flower spikes are produced on sturdy, clean stems







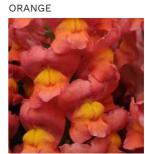












Product Type: Annual Stem Height: 99-152 cm

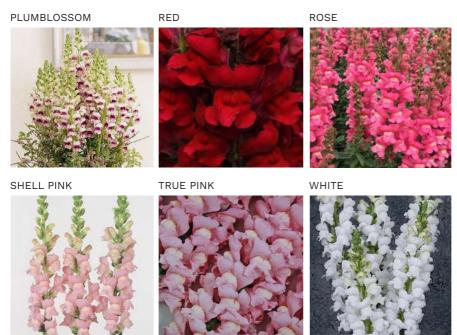
Crop Time: 8-10 weeks from planting to harvest





PINK YOSEMITE





Product Type: Annual Stem Height: 99-152 cm

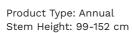
Crop Time: 8-10 weeks from planting to harvest

Snapdragon

MONACO SERIES

- The "go-to" snaps for difficult transition harvest periods – late Summer to early Autumn and late Winter to early Spring
- Monaco tolerates warm Autumn conditions without flowering too quickly, and produces high-quality flower spikes when Autumn weather is unusually cool and dark





Crop Time: 9-10 weeks from planting to harvest









BALTIMORE ROSE





Product Type: Annual Stem Height: 99-152 cm

Crop Time: 9-10 weeks from planting to harvest

Snapdragon

POTOMAC SERIES

- Potomac series produces tall, strong, sturdy and clean stems, as well as long and well-defined spikes with good flower quality
- Well-suited for solid bunches and bouquets
- Outstanding colors and flower quality plus shatter resistance makes Potomac ideal for production during periods of high light, long days and warm temperatures (Group 3, 4)
- Can be grown year round











CHERRY ROSE



CRIMSON



DARK ORANGE

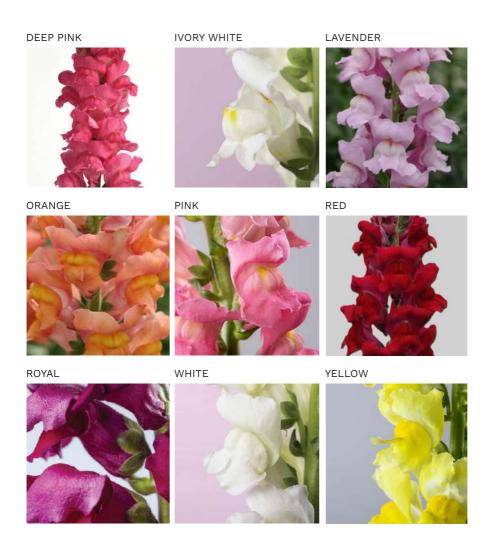


Product Type: Annual Stem Height: 100-150 cm

Crop Time: 12 weeks from planting to harvest







Product Type: Annual Stem Height: 100-150 cm

Crop Time: 12 weeks from planting to harvest

Sunflowers

JOE

- Tends to open upwards
- Highly productive: low number of petite flowers
- Good for open fields production
- Perfect for Bouquets











Product Type: Annual Stem Height: +150 cm

Crop Time: 11-12 weeks from planting to harvest

Planting Density: 50 plants/m²





PG. 62 THE BALL INDIA TEAM

Meet Ball India Cut Flower Team



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Color the world.